



Chesterfield County Fair Association

*10300 Courthouse Road
Chesterfield, VA 23832*

August 28th thru September 5th, 2020

Dear Prospective Advertiser,

The 107th Chesterfield County Fair will be held August 28 to September 5, 2020. The Chesterfield County Fair Association, Inc., a 501(c) charitable organization, is proud to be sponsoring the Fair. We are in the process of accepting ads for our catalog. For the past several years our catalog has received honors and ribbons at the Virginia Association of Fairs Convention, where at the most recent Convention our catalog received the top prize. We are very proud of these accomplishments, and we are also extremely proud that so many of our loyal patrons value the catalog and anxiously await its arrival each year.

In the first week of August, we will distribute our catalogs throughout Chesterfield County, Hopewell, Petersburg, Fort Lee, Colonial Heights, and the Richmond area. The catalogs are free to the public and will be featured on the fair website, www.chesterfieldcountyfair.org in addition to the hard-copy distribution. The catalogs contain information about our entertainment line-up, educational exhibits, arts & crafts displays, and many memories from past fairs.

Our award-winning catalog is a great opportunity to gain exposure for your business and at a more than reasonable rate. If you have digital graphics to be included in your ad, please email them directly to secretary@chesterfieldcountyfair.org. If you have camera-ready artwork, you can mail it to our post office address listed at the end of this letter, including the line "Attn: CCFA Catalog Committee." If you need an ad produced, we are happy to provide you with contact information for graphic artists who will help you design your ad for a minimal fee.

This year we have an early pay date to save money on your ad. The deadline to place an ad to be included in this year's catalog is June 30, 2020, with payment due no later than that date. Any ads not paid by this date will not be included in the 2020 catalog. Checks should be made out to Chesterfield County Fair Association, Inc. (CCFA) and sent to our post office address.

For questions, please contact us at secretary@chesterfieldcountyfair.org or call 804-768-1555 and leave a voicemail with your contact information, and we will return your call as soon as possible. The Chesterfield County Fair Association, Inc. appreciates your support and we look forward to seeing you at this year's fair, from **August 28 to September 5, 2020**, as we "Catch the Fun".

Sincerely,

Donnie Yancey
Secretary
Chesterfield County Fair Association



Chesterfield County Fair Association

P.O. Box 801

Chesterfield, VA 23832

August 28th thru September 5th, 2020

CCFA Catalog Ad Rates

This year copies of the 2020 Chesterfield County Fair Catalog will be distributed in banks, businesses, stores, libraries, and other offices throughout Chesterfield County and the greater Richmond area. The CCFA Catalog will also be available on our website. The CCFA Catalog contains information about the exhibits featured at the Fair. Also included are the schedule of events and information for the various performers and grandstand entertainment. This is a good opportunity to put your business or organization in front of thousands of potential customers.

<u>Description</u>	<u>Prices before 4/30/20</u>	<u>Prices After 05/01/20</u>
Full Page, Full Bleed = 10.25" X 11.25"	\$700	\$850
One Half Page, Horizontal 9.5 X 10.5	\$500	\$600
One Half Page, Vertical 4.625 X 10.5		
One Quarter Page, 4.625 X 5.25	\$300	\$400
Business Card	\$80	\$100
Inside Front Cover	\$800	\$975
Inside Back Cover	\$800	\$975
Back Cover	\$1000	\$1300

Order Deadline: June 30, 2020

Distribution Date: August 1, 2020 approximately

Ad Proofs: Proofs are for accuracy of content only. Changes made after the ad has been submitted and approved are subject to a charge that is 15% of the applicable ad fee.

Payment Policy: Full payment for the ad is due upon receipt of the order. If payment is not received by 7 p.m. on June 30, 2020 the ad will not be included in the 2020 CCFA Catalog, and all materials submitted to the Fair Association will be forfeited. Make checks payable to: Chesterfield County Fair Association, Inc. Mail all checks to CCFA, P.O. Box 801, Chesterfield, VA 23832 - 9998.

General: The Chesterfield County Fair Association Inc. reserves the right to reject any advertising that may not be acceptable to our readers.

Questions? Contact us at secretary@chesterfieldcountyfair.org or call 804-221-5943, leave a message, and I will call you back.

Digital Files: E-mail order forms and advertisements to: secretary@chesterfieldcountyfair.org

****Thank you for supporting the Chesterfield County Fair***



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P.O. Box 801

Chesterfield, VA 23832

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2020 CCFA Catalog Advertisement Order Form

Orders and Payment due by June 30, 2020.

Any ads not paid for by above deadline will not be included in the CCFA catalog.

Business Name: _____

Contact Name: _____

Billing Address: _____

Phone Number: _____

E-mail Address: _____

Ad Size: _____ Ad Price: _____

Advertiser Signature: _____

Questions? Contact by e-mailing secretary@chesterfieldcountyfair.org call 804-221-5943, leave a message, and I will call you back.

To order an advertisement (3 options):

- 1) Send completed order form and advertisement digitally to secretary@chesterfieldcountyfair.org. Mail your payment to address below.
- 2) Mail completed order form, advertisement, and payment to address below.
- 3) Submit completed order form, advertisement, and payment to the Fair representative who has contacted you.

Chesterfield County Fair Association, Inc., Attn: CCFA Catalog Committee, P.O. Box 801, Chesterfield, VA 23832-9998

Signature of Fair Representative: _____

Check # (If Attached) _____ Cash Amount (If Attached) _____

Date Check/Cash Received _____